

lovetub

Brand creation, brand positioning, naming, brand identity
& graphic design

What is there not to love about pudding? Comforting and warming
and absolutely crammed with calories – the perfect night in.
Our brief was to connect the rich, luscious nature of the product
to the consumer looking for relaxed indulgence and a lovely
big pot of pleasure.



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Chocolate Pudding

Luscious melt-in-the-mouth chocolate sponge
with gorgeously gooey chocolate sauce
topped with triple choc chunks

Share the love or just treat yourself!



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Caramel Pudding

Delicious sticky caramel sponge
with gorgeously gooey caramel sauce
topped with chunks of caramel

Share the love or just treat yourself!